



South Williamson Athletics (SWA) is a volunteer, non-profit organization dedicated to providing youth recreational sports opportunities in basketball, baseball, softball and volleyball for children ages 4 to 17. Thanks to our volunteers, sponsors and the cooperation of our local schools, SWA serves hundreds of children in the Spring Hill and Thompson's Station areas. SWA has been serving the youth in our community for over 10 years now. While registration fees cover a majority of the costs of uniforms, insurance, league charter, and equipment, it does not cover all the costs and we must conduct fundraisers and look to sponsors to help offset some of these costs. All of this equipment is returned at the end of each spring season, but as our program grows, it becomes necessary to buy new equipment due to the increased participation and to replace worn out and out dated equipment. The association is operated completely by community volunteers, including our governing board and the coaches within our organization. As our program continues to grow at a rapid pace, providing for our youth within this organization will become even more difficult. It is our hope that businesses within our community will become partners with us, in order to continue this wonderful service to our children.

We provide a drug, alcohol, and tobacco free environment in which kids can flourish. Listed below is an outline of our sponsorship program for SWA Softball. This outline shows minimum amounts for a sponsorship but any amount would be greatly appreciated and may be tax deductible as either advertising or as a donation. Please consult with your tax advisor for details. Feel free to contact us if you have any questions regarding participation.

Tiffany Forkum
President
South Williamson Athletics
Tiffany.forkum@swatn.org
<https://www.swatn.org>

Single Team Sponsorship - \$250.00

- The name of your business will be placed on one team's jersey.
- Sponsors will have their name (via company logo) presented on a banner hanging on one of three (3) fields at Heritage Park to display their support for South Williamson Baseball/Softball.
- A link to your company's website will be placed on the team page of your sponsored team.
- Team sponsorships will be limited to the number of teams available.

Multiple Team Sponsorship - \$500.00

- Sponsors will have a separate individual logo banner which will hang at one of the fields at Heritage Park.
- The name of your business will be displayed on two team's jerseys.
 - Additional team's for \$150.00 per team.
- A link to your company's website will be placed on the team page of your sponsored teams.
- Additionally, a link to your company's website will be displayed on the swasoftball.org/swabaseball.leaguetoobox.com/site web pages.
- Team sponsorships will be limited to the number of teams available.

Premier Sponsorship - \$1,200.00

- A field at Heritage Park will be named in honor of your business for the entire spring and fall baseball/softball season. This is accomplished through a large individual banner which will be displayed on the backstop behind home plate. o Example: Welcome to FedEx Field
- Premier sponsorship comes with a three team sponsorship.
- A link to your company's website will be displayed on the www.swatn.org web page, swasoftball.org, swabaseball.leaguetoobox.com/site
- Five sponsorships available. *Note: All sponsorships include the following:
 - An appreciation plaque from South Williamson Athletics to display in your place of business.
 - Recognition Day: SWA may set one day aside to recognize their sponsors. The President of a company, or local manager, may be invited to attend.

Platinum Sponsorship - \$2,500

- A field at Heritage Park will be named in honor of your business for the entire spring and fall baseball/softball season. This is accomplished through a large individual banner which will be displayed on the backstop behind home plate. Example: Welcome to FedEx Field
- A score table with company logo/banner at one of our gyms during basketball & volleyball season.
- Premier sponsorship comes with a four team sponsorship. Two baseball & Two Softball
- 3 League promoted events at your place of business throughout the year to ensure every sport has a chance to participate.
- A link to your company's website will be displayed on the www.swatn.org web page, swasoftball.org, swabaseball.leaguetoobox.com/site, swabasketball.leaguetoobox.com/site, & swavolleyball.leaguetoobox.com/site web pages.
- Five sponsorships available. *Note: All sponsorships include the following:
 - An appreciation plaque from South Williamson Athletics to display in your place of business.
 - Recognition Day: SWA may set one day aside to recognize their sponsors. The President of a company, or local manager, may be invited to attend. Friday Night Lights in May & 3 on 3 Basketball Tournament in January

SPONSORSHIP PROGRAM This agreement between the South Williamson Athletics . (Hereinafter, "SWA") and _____ (Hereinafter, "Sponsor") will cover January 2019 to January 2020. Sponsorship in SWA must be, for the Sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits (detailed above), the higher purpose is to help SWA impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens. Sponsorship in SWA does not permit the Sponsor to have any rights or responsibilities in the operation of the league or any team in the league, nor does the sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the organization.

The Sponsor and SWA are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein. The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of South Williamson Athletics."

In reference to the sponsorship outline detailed above, Sponsor agrees to donate under the

(list level here) Single Team, Multiple Team, Premier or Platinum program

to SWA, understanding that its donation is to benefit the entire league.

*Please make check payable to South Williamson Athletics. *You can mail your donation along with this form to: SWA Softball P.O. Box 47 Thompsons Station, TN 37179 Or you can contact Tiffany Forkum at tiffany.forkum@swatn.org or 615-574-3284.

Accepted and agreed to:

X

Sponsor Representative Signature

Date

X

SWA Representative Signature